Modeling and Simulation @Airbus a fundamental digital transformation axis across product, manufacturing and support in service

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# DDMS @ Airbus OUR CHALLENGES

Step change in our operational efficiency across the whole lifecycle of our programs and products





### **Increase maturity**

Product Industrial system Operability



### Robust production ramp-up

Design for Manufacturing Robust production set-up Flexible production update



#### Sustainable

Improve the global carbon footprint of 30%



#### **Enable customization**

Product line, Decoupling Modular approach



#### Quality

Mastering of our industrial system

Continuous improvement of the cost



### Support **Services**

ambitions



### Cut the development Lead Time

Start of concept / MG3 to Entry Into Service



#### **Zero AOG**

Operational availability & reliability



#### **Customer Loyalty**

Maintain the customer satisfaction



### **Aviation Safety**

Accident rate -20%



# Design for value



# **DDMS** five pillars

### **Transformation & competences**

Identify and develop key skills and competences to the business and existing programmes

# Modelling and simulation

Allow to have a virtual world to be able to model and simulate the A/C, the industrial system and services





# Co development & Integration

Make all the disciplines
(engineering,
manufacturing, customer
services, supply chain of
the partners) working
together in a single process
and single environment

#### **Digital continuity**

Every time you change a data everybody get access to this data and know what is the impact of the modification we have done on the complete tool chain





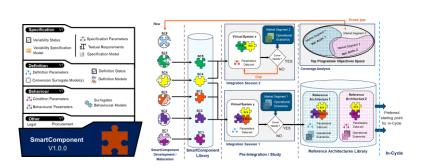
Product line
Find a way to produce the
A/C in order to reuse parts

provide provide capabilities to the business to create values on the programme



## **DDMS Modelling & Simulation – main axis**

### **Enterprise Architecture**





Architecture data

Detailed design data

Outside Component

Continue Component

ENIS

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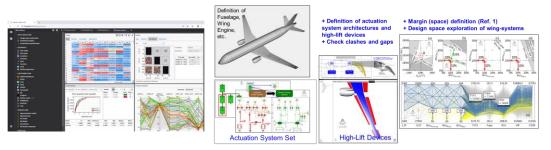
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**MB-PLE: Smart component** and reference architectures





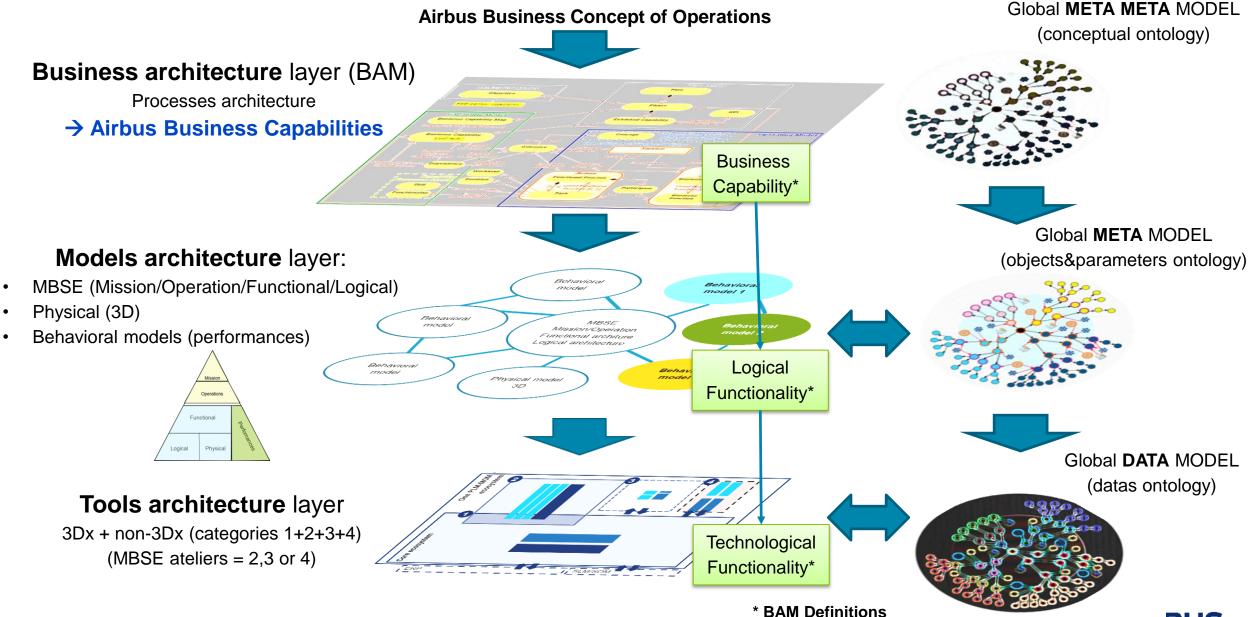




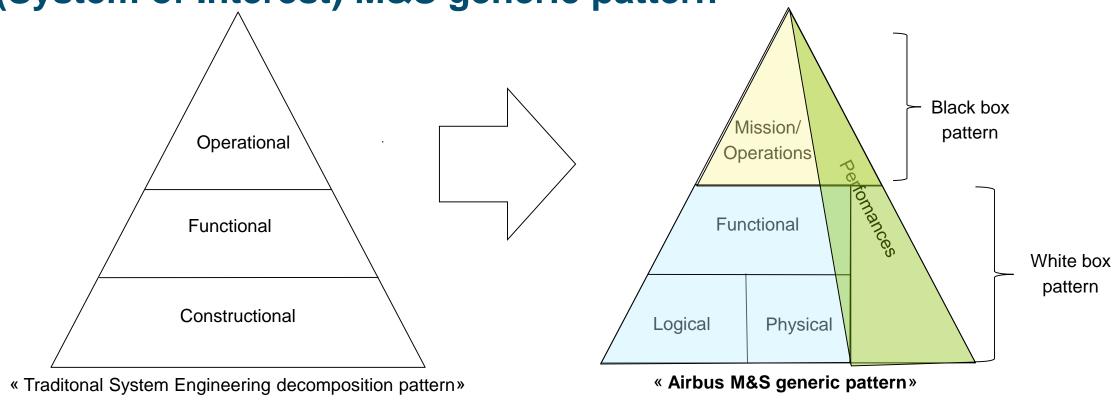
**Multidisciplinary optimization** 

Industrial system modelling and simulation

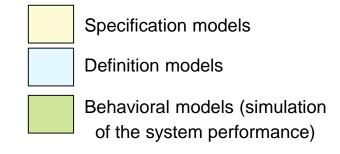
### **DDMS** overall architectural framework



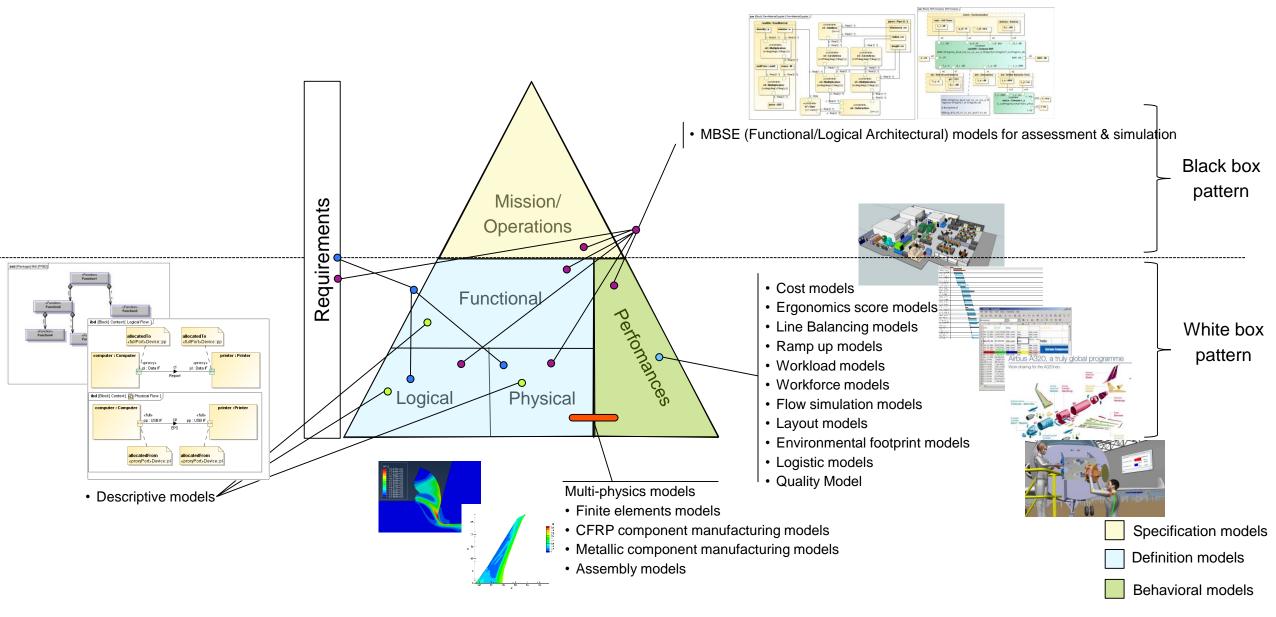
SOI (System of Interest) M&S generic pattern



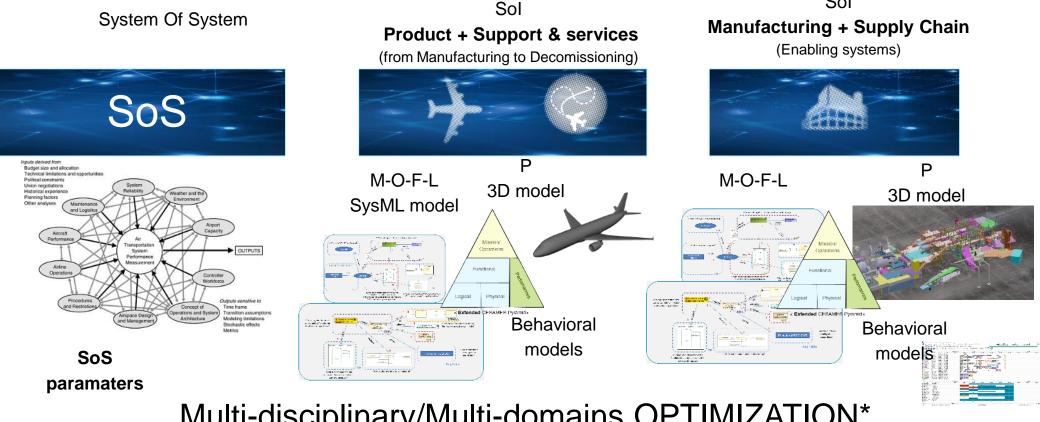
- The « Airbus M&S generic pattern » enables to structure the definition/analysis of any SOI (System of Interest), defining the first level for the generic breakdown structures for A/C, Industrial System and Service
- The parametric description of the SOI is defined within those structures



### **Industrial System Models & Generic Decomposition Pattern**



### Overall framework and GLOBAL optimization strategy



Multi-disciplinary/Multi-domains OPTIMIZATION\* across Product/Industrial system/Service



