

Europay, MasterCard® and Visa (EMV)

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Europay, MasterCard® and Visa® (EMV) refer to the increased security of payment card transactions through the use of a chip embedded in credit, debit, and prepaid cards. Chip cards are extremely difficult to duplicate, and paired with additional layers of security such as encryption, tokenization, and other authentication techniques, EMV is geared toward significantly reducing card payment fraud.

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