

Vendor Lock-In

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Vendor Lock-In is the restricted or proprietary use of a technology, solution or service developed by a vendor or vendor partner. This technique can be disabling and demoralizing because customers are effectively prevented from switching to alternate vendors.

Vendor lock in is also known as proprietary lock-in or customer lock-in.

Source: [Vendor Lock-In](#)

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Last update: **2020/11/13 02:28**

