

# Business Motivation Model (BMM)

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Table 1: Data sheet for Business Motivation Model (BMM)

|                     |                                                                                                       |
|---------------------|-------------------------------------------------------------------------------------------------------|
| Title               | Business Motivation Model                                                                             |
| Acronym             | BMM                                                                                                   |
| Version             | 1.3                                                                                                   |
| OMG Document Number | formal/2015-05-19                                                                                     |
| Release Date        | April 2015                                                                                            |
| About Specification | <a href="https://www.omg.org/spec/BMM/1.3/About-BMM/">https://www.omg.org/spec/BMM/1.3/About-BMM/</a> |
| Document            | <a href="https://www.omg.org/spec/BMM/1.3/PDF">https://www.omg.org/spec/BMM/1.3/PDF</a>               |

**Note:** The following is an excerpt from the actual document. It is provided here as a convenience and is not authoritative. Refer to the original document as the authoritative reference.

## Scope

### Introduction

*The Business Rules Group (BRG) developed the Business Motivation Model and published Version 1.0 on the BRG web site ([www.businessrulesgroup.org](http://www.businessrulesgroup.org)) in November 2000. The latest version of BRG/BMM, version 1.3, was published in September 2007.*

*The Business Motivation Model provides a scheme or structure for developing, communicating, and managing business plans in an organized manner. Specifically, the Business Motivation Model does all of the following:*

- *Identifies factors that motivate the establishment of business plans*
- *Identifies and defines the elements of business plans*
- *Indicates how all these factors and elements inter-relate : Among these elements are those that provide governance for and guidance to the business — Business Policies and Business Rules. : The structure of the BMM provides the basis for logical design of easily-constructed tools for storing, cross-referencing, and reporting the elements of business plans for business enterprises. ~~~DISCUSSION:on|Outstanding Issues~~~ ~~~DISCUSSION:off~~~*

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