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4.3.6 Usability

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About

Usability is defined by ISO/IEC 25010:2011 SQuaRE -- System and Software Quality Models as the degree to which a product or system can be used by Stakeholder (i.e., specified users) to achieve specified goals within a specified context.

Goals

The goals of usability are¹⁾:

- 1. **Effectiveness** The accuracy and completeness with which users achieve specified goals
- 2. **Efficiency** The resources expended in relation to the accuracy and completeness with which users achieve goals.
- 3. **Satisfaction** The comfort and acceptability of use.

Sub-Characteristics

This characteristic is composed of the following sub-characteristics²⁾:

- Appropriateness Recognizability Degree to which users can recognize whether a product or system is appropriate for their needs. (1)
- **Learnability** Degree to which a product or system can be used by specified users to achieve specified goals of learning to use the product or system with effectiveness, efficiency, freedom from risk and satisfaction in a specified context of use. (1)
- Operability Degree to which a product or system has attributes that make it easy to operate and control. (1)
- User Error Protection Degree to which a system protects users against making errors. (1)
- **User Interface Aesthetics** Degree to which a user interface enables pleasing and satisfying interaction for the user. (1)
- Accessibility Degree to which a product or system can be used by people with the widest range of characteristics and capabilities to achieve a specified goal in a specified context of use. (1)

See:

- ISO/IEC 25010:2011 SQuaRE -- System and Software Quality Models
- https://iso25000.com/index.php/en/iso-25000-standards/iso-25010/61-usability
- ISO/IEC 9241-210:2019 Ergonomics of human-system interaction

Metrics

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Usability as a characteristic is often considered a subjective quality and left to "interpretation", however, there are metrics which use to quantify these sub-characteristics. Before we delve into the definition of the specific metrics, it is important to understand why we need metrics rather than just rely on intuitive evaluations.

A core reason to collect Usability Metrics is to provide data about a stakeholder's understanding of a product's usability rather than the developer's understanding of usability. When the two understandings (i.e., interpretations) converge everyone is happy resulting in a way forward. That result may be to either continue in the same direction or to have a reassessment of the user's needs.

The metrics must quantify that the system meets the goals of the overall system:

- 1. The Effectiveness Metrics of the communication between the system and the users
- 2. The Efficiency Metrics of the users use of the system to accomplish their work
- 3. The Satisfaction Metrics of the users that the sub-characteristics of the system are met.

Ultimately, the primary objective of usability metrics for evaluating a system or product is properly engineered (i.e., neither under- or over-engineered).

- 4.3.6.1 Effectiveness Metrics
- 4.3.6.2 Efficiency Metrics
- 4.3.6.3 Attitude / Satisfaction Metrics

DIDO Specifics

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To be added/expanded in future revisions of the DIDO RA

Justin Mifsud, <u>Usability Metrics - A Guide To Quantify The Usability Of Any System</u>, Accessed 18 November 2020, https://usabilitygeek.com/usability-metrics-a-guide-to-quantify-system-usability/

International Organization for Standardization (ISO), <u>Usability</u>, ISO25000, Accessed: 17 November 2020, https://iso25000.com/index.php/en/iso-25000-standards/iso-25010/61-usability

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Last update: 2021/08/06 17:08